



SOUTHERN ART + CRAFT TRAIL CALLOUT 2025

Albany Town Hall Auditorium & Vancouver Arts Centre



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BACKGROUND

The annual Southern Art and Craft Trail is a much anticipated event on the region's cultural calendar.

The dates for the 2025 Southern Art and Craft Trail are **27 September - 12 October**.

The Albany Town Hall auditorium and the Vancouver Arts Centre are highly sought-after venues for the Southern Art and Craft Trail. To ensure fair access for all members of the arts community, exhibition spaces will be allocated as follows:

- **Albany Town Hall Auditorium** – Divided into four equal sections, accommodating up to four individual artists.
- **Vancouver Arts Centre** – Includes the Main Gallery, Front Gallery, Small Gallery, and both the Small and Large Meeting Rooms.

Venue hire fees and charges apply for both locations, in line with standard booking procedures. For details on gallery hire fees for the Vancouver Arts Centre and Albany Town Hall, please contact arts@albany.wa.gov.au.

To secure a space during the art trail, the artist or group will also be required to fulfill all ArtSouthWA 2025 Southern Art and Craft Trail application Terms and Conditions when registrations open in February 2025.

To ensure fair access and support new artistic opportunities, first preference for the Vancouver Arts Centre's Main Gallery during the Art Trail will be given to individuals or groups who have not previously exhibited in this space. This approach encourages diverse participation and showcases a broader range of creative talent.

The four available spaces in the Town Hall auditorium main floor will be approximately 30m square each.

The available spaces at the VAC are:

- Main Gallery – 7.9m x 11.6m
- Front Gallery – 4.8m x 4.9m
- Small Gallery – 4.7m x 4m
- Courtyard room – 4.8m x 4m
- Large meeting room – 11.4m x 7.8m

CONDITIONS FOR EXHIBITION

- Artists will be responsible for staffing their own exhibitions at all times when the venue is open to the public.

- All art sales will be self managed.
- We will provide a limited supply of hanging wires, plinths, and other display equipment, which will be shared across all exhibitions at both venues. If additional equipment is required, exhibitors will need to source their own.
- One opening celebration for all exhibitors will be available in each venue.

CRITERIA FOR SELECTION

Applications will be assessed against the following criteria:

- **Artistic excellence** – the extent to which the artist's work is recognised as of a high calibre and is well considered and succinct in concept. **(30%)**
- **Originality** – the extent to which the exhibition proposal is unique and innovative. **(30%)**
- **Timeliness** – how the proposal enhances the planned exhibition schedule. **(20%)**
- **Value and interest to the local community** – how the proposal is captivating for disinclined audiences, responsive to local themes or social issues, uniquely Great Southern. **(10%)**
- **Public / Education program** – or audience development initiatives. **(10%)**

HOW TO APPLY

Applicants are required to provide the following:

- A completed **COVER SHEET** application form
- A well formulated **EXHIBITION SYNOPSIS**
- A current **CURRICULUM VITAE** which includes your art practice (previous group exhibitions, community projects, etc)
- Documentation of your artwork (at least 3 jpg **IMAGES** 2MB maximum) with an accompanying image list
- If you are submitting an application as a group, please provide a list of the artist names.

All applications should be submitted to the Arts & Culture Team at arts@albany.wa.gov.au by **7 April 2025**.

If you do not receive an email confirmation as acceptance of your application within five working days, please contact the Arts & Culture team on 6820 3740. Successful applicants will be notified by the 14th of April 2025.

APPLICATION COVER SHEET

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APPLICANT DETAILS

Artist Name: _____

Community Group Name (if a group application): _____

Contact Name (if a group application): _____

Address: _____

Phone: _____ Email: _____

VANCOUVER ARTS CENTRE

Main Gallery Front Gallery Small Gallery Large meeting Room Small Meeting Room

TOWN HALL AUDITORIUM

EXHIBITION

Exhibition title: _____

Predominant medium: _____

ATTACHMENTS

Please attach the following documents to this cover sheet:

EXHIBITION SYNOPSIS COVER SHEET IMAGES IMAGE LIST CV

COMMUNITY GROUP

Artist list of names

DECLARATION

I the applicant, declare the above information is correct in all respects, at the time of lodgement of this application. I agree to the terms of reference outlined below.

Applicant Name: _____

Signature: _____ Date: _____

Please send this completed cover sheet together with supporting documents to:
arts@albany.wa.gov.au by **7 April 2025**